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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/296,120	04/21/1999	THOMAS J. REDDIN	25040-0153	7995
29052 7590 04/23/2008 SUTHERLAND ASBILL & BRENNAN LLP 999 PEACHTREE STREET, N.E. ATLANTA, GA 30309				
EXAMINER				
JANVIER, JEAN D				
ART UNIT		PAPER NUMBER		
3688				
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04/23/2008		PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.



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09296120	4/21/1999	REDDIN ET AL.	25040-0153

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Commissioner for Patents

In response to the Appeal Center concern regarding the submission by the Examiner of the "Kotler, Marketing Management Analysis, Planning, Implementation and Control, pages 183-184 and 291" article included with the Examiner's Answer, the Examiner wants to herein clarify for the record that the said submission is not part of the Examiner's Answer. The Examiner simply wanted to bring the said article to the Appellant's attention. Having said that, and to satisfy the Appeal Center inquiry, the Examiner herein cites the article on US PTO Form 892.

04/21/08

/Jean Janvier/
Primary Examiner, Art Unit 3688